

DACC Advisory Board Meeting

Call to Order Roll Call Approval of Agenda Approval of November 4, 2021 Minutes	Ms. Elva Garay
1. Election of Board Officers (Term 2022-2024)	Ms. Elva Garay
2. College Update	Dr. Mónica Torres
3. Budget Update	Ms. Kelly Brooks
4. Accreditation Update	Dr. Jennifer Hodges
5. Next Advisory Board Mtg. – Conflicts with DACC Commencement (May 5, 2022)	Dr. Mónica Torres
6. Events <ul style="list-style-type: none"> • Alumni Block Party – Friday, April 8, 2022 • DACC Commencement – Thursday, May 5, 2022 	Dr. Mónica Torres
7. Board Announcements and Comments Next DACC Advisory Board Meetings: April/May?? Thursday, September 1, 2022 Thursday, November 3, 2022	
Adjournment	

Calendar of Events

Friday, April 8, 2022

Thursday, May 5, 2022

Alumni Block Party – East Mesa Campus

DACC Commencement

MISSION STATEMENT

DACC is a responsive and accessible learning-centered community college that provides educational opportunities to a diverse community of learners in support of academic interests, workforce development, and economic growth.

VISION STATEMENT

DACC will be a premier, inclusive college that is grounded in academic excellence and committed to fostering lifelong learning and active, responsible citizenship within the community.

DACC ADVISORY BOARD

MEETING MINUTES

Thursday, November 4, 2021, 6:00 PM

via Zoom

DACC SINGLE ADVISORY BOARD MEETING

Gadsden School Board Members Present:

Armando Cano
Daniel Castillo
Laura Salazar Flores

Las Cruces School Board Members Present:

Carol Cooper
Ray Jaramillo
Teresa Tenorio

Guests Present:

Katherine McKinney, Modrall Sperling

Hatch School Board Members Present:

Lupe Castillo
Elva Garay
Merlinda Hinojos

DACC Faculty/Staff Present:

Shannon Bradley	Ike Ledesma
Kelly Brooks	Kristi Martin
Joe Butler	Chipper Moore
Rusty Fox	Mark Nunley
Vicki Haggard	Mónica Torres
Jennifer Hodges	

Call to Order: Ms. Elva Garay, President, called the DACC Single Advisory Board meeting to order at 6:10 PM on Thursday, November 4, 2021.

Roll Call: R. Jaramillo called roll; participants noted above were present. A quorum of the Single Advisory Board was present.

Approval of Agenda: Motion to approve the agenda as presented made by R. Jaramillo; seconded by L. Salazar Flores; no discussion, all in favor; motion carried.

1. Welcome & Introduction of New DACC Staff – Dr. Mónica Torres

Key Discussion Points: Dr. Torres introduced Ms. Shannon Bradley, Arts, Humanities, & Social Sciences Division Dean.

Decision/Action: None.

2. Resolution Open Meetings Act – Ms. Katherine McKinney

Key Discussion Points: Open Meetings Act Resolution, must be approved annually, no changes since last year. Notice requirements have not changed under the law.

Decision/Action: Motion to approve the Open Meetings Act Resolution as presented made by R. Jaramillo; seconded by D. Castillo; Secretary Jaramillo took roll call vote; no discussion, all in favor; motion carried. L. Salazar Flores unable to vote due to technical difficulties.

3. NMSU Regents/DACC Advisory Board Operating Agreement – Dr. Mónica Torres

Key Discussion Points: Operating agreement approval. Board members received the agreement ahead of the meeting and were able to read and review; M. Torres provided a brief summary of the agreement that has not changed since last review/approval. Will be reviewed again in 2 years.

Decision/Action: Motion to approve the Operating Agreement as presented made by R. Jaramillo; seconded by D. Castillo; Secretary Jaramillo took roll call vote; no discussion, all in favor; motion carried. Please refer to the November 4, 2021 Meeting Binder on the DACC Advisory Board's website for complete presentation (<https://dacc.nmsu.edu/advisoryboard/>).

Adjournment: Motion to adjourn the DACC Single Advisory Board meeting made by D. Castillo; seconded by R. Jaramillo; no discussion, all in favor; motion carried. Meeting adjourned at 6:25 PM.

DACC ADVISORY BOARD MEETINGGadsden School Board Members Present:

Armando Cano
Daniel Castillo

Hatch School Board Members Present:

Elva Garay

Las Cruces School Board Members Present:

Ray Jaramillo
Teresa Tenorio

DACC Faculty/Staff Present:

Shannon Bradley	Ike Ledesma
Kelly Brooks	Kristi Martin
Joe Butler	Chipper Moore
Rusty Fox	Mark Nunley
Vicki Haggard	Mónica Torres
Jennifer Hodges	

Guests Present:

- Call to Order:** Ms. Elva Garay, President, called the DACC Advisory Board meeting to order at 6:26 PM on Thursday, November 4, 2021.
- Roll Call:** R. Jaramillo called roll; participants noted above were present. A quorum of the Advisory Board was present.
- Approval of Agenda:** Motion to approve the agenda as presented made by R. Jaramillo; seconded by D. Castillo; no discussion, all in favor; motion carried.
- Approval of Minutes: September 2, 2021** Motion to approve September 2, 2021 minutes as presented made by D. Castillo; seconded by R. Jaramillo; no discussion, all in favor; motion carried.

1. Follow-Up Conversations – Dr. Mónica Torres

- Key Discussion Points:
- Developmental Education – as a result of concerns brought up at the September 2 meeting, data was gathered and shared with district superintendents; meetings will be held with the superintendents to look further into the data and to determine if there are any predictors that will help so students don't have to take developmental Math/English out of high school. M. Torres will report on meetings, will send data to board members and copy superintendents.
 - FAFSA – completing the form is a challenge, determines eligibility for Federal aid and scholarships; DACC holding walk-in hours for students to help them fill out the forms; press release just went out; financial aid office holding special events on campus to help students/families fill out the forms; also compiling a list of other aid available for students who don't complete/qualify for FAFSA. I. Ledesma FA office works hard to make sure students complete their financial aid file, especially if the students is asked for verification/additional documentation. Lottery scholarship is back to paying full tuition amount if the student meets all requirements for the scholarship.

Decision/Action: None.

2. Academic Updates – Mr. Joe Butler

- Key Discussion Points:
- Vista College – closed Las Cruces campus; DACC involved in initiatives to help, especially the students near graduation – primarily Nursing students, but all other programs are welcome to transfer over; helping students on an individual basis (depends on what financial aid status was, where they were in their program of study, etc.). DACC has hosted 2 info sessions for Nursing students (about 40 students attended), financial aid, advising, and admissions staff were available. DACC seeking approval for LPN program; summer 2022 soonest it could be offered, more likely Fall 2022. Vista College is not regionally accredited, so we can't just accept all transfer credits without evaluating.
 - Title III Grant – Awarded a Title III grant – "Exito" stem-focused grant (\$5M over 5 years); career exploration; designed to recruit, retain, and launch students; most costs are personnel (project director, success coach coordinator/success coaches, admin

instructional designer, instructional designer, media specialist, several peer mentors/peer tutors, several part-time instructional support personnel (most likely students)); will create a maker space; increase quality and quantity of online STEM instruction; QM certification for Drafting Program; innovate developmental Math (emporium style). E. Garay looking forward to results.

Decision/Action: Please refer to the November 4, 2021 Meeting Binder on the DACC Advisory Board's website for complete presentation (<https://dacc.nmsu.edu/advisoryboard/>).

3. Business & Finance Updates – Ms. Kelly Brooks

Key Discussion Points:

- State Funding Outlook – will know more when the legislative session concludes; state is said to have a lot of new money available. Reviewed legislative budget process (recommendations from various areas), recurring funding, non-recurring funding; NMHED has expanded its budget priorities (free college, supporting teachers and nurses, adult education, and more).
- DACC Budgetary Pre-Planning – Last year had early year cut and mid-year adjustment resulting in budget reduction of -\$1.7 capital outlay requests (cooling tower and chiller replacement and Sunland Park roof replacement \$1.3M); RPSP requests (Dental Hygiene for dental clinic expansion outreach have requested \$100K increase from last year; and Nursing \$467K for LPN program).

Decision/Action: Please refer to the November 4, 2021 Meeting Binder on the DACC Advisory Board's website for complete presentation (<https://dacc.nmsu.edu/advisoryboard/>).

4. Accreditation News – Dr. Jennifer Hodges

Key Discussion Points: Overview of accreditation process and timeline. HLC standard pathway 10-year accreditation cycle, currently in year 8 of the cycle. Recent events include 2014 reaffirmation of accreditation; 2016 focused visit regarding governance; 2018 comprehensive evaluation; every 5 years of cycle have multi-location visit (2016-17 hatch & Gadsden; 2021-22 – Espina and AVECHS – tentatively scheduled for March 3-4, 2022); 2023-24 comprehensive evaluation for reaffirmation. Accreditation steering committee will write the assurance argument and assemble evidence files; will know by 11/19 dates for 2023-24 comprehensive evaluation for reaffirmation (1.5-day visit)). Specialized accreditations take place as well – some DACC programs are reviewed/approved by State of New Mexico and other agency specialized accreditation organizations.

Decision/Action: Please refer to the November 4, 2021 Meeting Binder on the DACC Advisory Board's website for complete presentation (<https://dacc.nmsu.edu/advisoryboard/>).

5. Board Announcements and Comments

Key Discussion Points: M. Torres – Welcome to Mark Nunley, Business & Public Services Division Dean. R. Jaramillo – congratulations to all school districts for passing of bonds/mil levys.

Tentative Board Meeting Dates

- Thursday, March 3, 2022
- Thursday, May 5, 2022
- Thursday, September 1, 2022
- Thursday, November 3, 2022

Decision/Action: M. Torres closed by thanking board members for their attendance.

Adjournment: Motion to adjourn the DACC Advisory Board meeting made by R. Jaramillo; seconded by D. Castillo; no discussion, all in favor; motion carried. Meeting adjourned at 7:13 PM.

Respectfully submitted,

Ray Jaramillo, Secretary
DACC Advisory Board



Advisory Board Meeting College Update

Mónica F. Torres, President
March 3, 2022

The Value Proposition

Education is positively correlated to higher wages, better health, more fully engaged communities, and more vibrant economies.

- Individual Impact: more job opportunities, better wages and benefits
- Community Impact: higher rates of civic participation, healthier habits
- Economic Impact: prepared workforce, \$ in local economy, job creation

<http://www.css.edu/the-sentinel-blog/community-benefits-of-a-college-degree.html>

<https://qswownews.com/importance-of-higher-education/>

<https://www.communitycollegereview.com/blog/community-colleges-are-more-important-than-ever>

So what is the opportunity in Doña Ana County?

A significant percentage of the adult population in Doña Ana County have not yet obtained critical education and training.

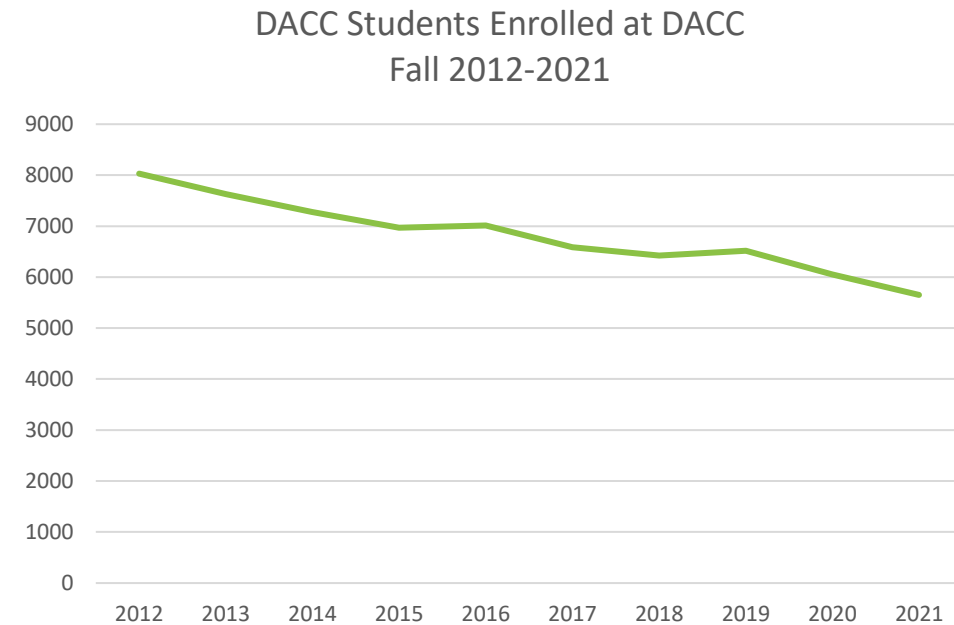
- 14.7% of DAC adults 25+: no high school credential
- 26.4% of DAC adults 25+: have only a high school diploma
- 23.5% of DAC adults have some college and no degree.

US Census Bureau, American Communities Survey, 2018



Enrollment Loss

FALL		DACC HC	DACC HC	DACC %
			LossGain	LossGain
2012		8029		
2013		7627	-402	-5
2014		7279	-348	-4.8
2015		6970	-309	-4.2
2016		7010	40	0.5
2017		6586	-424	-6
2018		6423	-163	-2.5
2019		6515	92	1.4
2020		6055	-460	-7.1
2021		5652	-403	-6.7



U.S. Census Bureau (2019) QuickFacts <https://www.census.gov/quickfacts/fact/table/US/PST045218>

The Value Proposition

Education is positively correlated to higher wages, better health, more fully engaged communities, and more vibrant economies.

<http://www.css.edu/the-sentinel-blog/community-benefits-of-a-college-degree.html>

<https://qswownews.com/importance-of-higher-education/>

<https://www.communitycollegereview.com/blog/community-colleges-are-more-important-than-ever>



Looking Ahead: DACC's Strategic Direction

OPPORTUNITY AND IMPACT

Doing everything we can to ensure that citizens of Doña Ana County can **access** and **benefit** from the opportunities available at DACC.

DACC's Strategic Direction

“Things that Matter”

One:

Increase the number of people in the communities we serve who access DACC services and resources.

Two:

Increase the number of students who access and use college and community resources that are known to support student success.

Three:

Increase the number of students who complete their educational goals.

Four:

Implement organizational practices that allow us to more effectively help our students achieve their educational goals.

Projects, Initiatives, and Activities

Stabilizing the environment

- Hiring a permanent Vice President for Academic Affairs, Dr. Xeturah Woodley
- Continuing to develop our capacity to deliver instruction and services using technology
- Re-engaging with Achieving the Dream (ATD)

Projects, Initiatives, and Activities

Implementing or scaling projects already in process

- “Wrap-around” Services: AVANZA scaled to the entire college
- Equity project: data equity; faculty fellowship; diversity, inclusion, equity center at Espina
- Creative Campus: a collaboration that promises educational opportunities for students and economic development for the region

Projects, Initiatives, and Activities

Initiating new projects

“Mapping” our processes: student journey and HR procedures

Community Engagement: DACC alumni

“Bring them Home” Enrollment Campaign

Projects, Initiatives, and Activities

"Bring Them Home" Campaign March 1, 2022 - May 30, 2023 Population: Students enrolled in 2021 not with us now?								
			target goals		results to date		% of targets met	
# contacted								
# advised								
# registered								
# completed 1st term 2.0								
# completed certificate								
# completed degree								

Thank You!



DACC Advisory Board

Budget Update

KELLY BROOKS
VP BUSINESS & FINANCE

Legislative Update

Compensation

3% compensation increase for last quarter FY 22

4% compensation increase for FY23

\$15/hr minimum wage (excluding student employees)

New I&G Funding

2.5% New Funding (1% subject to enrollment strategic plan approval) – Approximately 588k for DACC

RPSP Funding

100k for Dental Hygiene (50k recurring, 50k non-recurring)

Legislative Update

Some other items of interest:

- \$12 million for the Opportunity Scholarship (increase of 5m from FY22) additional \$63m non-recurring
- \$4 million for dual credit
- \$15.0 million for expanding enrollment and graduation in nursing programs
- \$20 million for work study students in high-demand degree fields

Additional Budget Considerations

Institutional Impacts:

- Enrollment Decline
- Compensation Gap
- Fringe Benefits Increase
- Local Minimum wage increase (student employees)
- Position(s)/Existing Commitments
- Local Mil levy growth

Student Impacts:

- 135 mile waiver
- Academic Services Fee
- Integrated Access Bookstore Fee

135 Mile Waiver

- Students within 135 miles would be eligible for out-of-district tuition rate versus out of state rate
\$90/credit versus \$236/credit
- Recognizes the borderplex region and students who happen to reside on the Texas side our service area
- Public postsecondary institutions in El Paso County, including El Paso CC, provide Doña Ana County residents in-state tuition rates
- Increase in enrollments could offset revenue loss

Academic Services Fee

- Elimination of Distance Education Fee of \$25 per credit for online and hybrid courses (currently waived due to pandemic)
- Implementation of an Academic Services Fee at \$20 per credit hour for FY23 applied to nearly all courses including face-to-face but excluding courses for practicum/clinical, thesis/dissertation, dual credit, and those offered by NMSUO

Academic Services Fee

- Projected revenue increases above current budget level:
DACC = \$1.2 million
- Potential investments include academic information technology, academic assessment and analysis, academic support services, digital library services, information technology (Xcite iPad Initiative) and software license, and broadband

Comparison to Academic Technology Fees for State Peer Institutions

Institution	Fee Name	Amount per Credit Hour	Term cost at 12 SCH	Applied to
CNM	Distance Education	\$103	\$1,236	CNM Online Courses -\$159/cr hr - increase of \$103 over non-resident tuition
	Student Tech Fee	\$9	\$108	All enrolled students
San Juan College	Flat Fee	\$77.50 up to 4 credits \$185 over 4 credits	\$77.50 up to 4 credits \$185 over 4 credits	All enrolled students (resident) Not defined as to what this covers - Distance education cost for resident not listed
UNM Gallup/Valencia	Technology Fee	\$110/year	\$110/year	online and 300 level courses and above
UNM Los Alamos	Technology Fee	\$110/year	\$110/year	online and 300 level courses and above
	Facility Fee	\$3	\$36	all enrolled students
UNM Taos	Technology Fee	\$110/year	\$110/year	online and 300 level courses and above
	Support Service Fee	\$15	\$15	all enrolled students
ENMU - Roswell	Distance Education	\$10	\$120	All online students
	Technology Fee	\$15	\$15	All students taking more than 3 credits
ENMU - Ruidoso	Distance Education	\$10	\$120	All online students
Santa Fe CC	Service Fee	\$11	\$132	All enrolled students
	Student Tech Fee	\$10	\$120	All enrolled students
Luna CC	Distance Education	\$25	\$300	All online students
	Lab Fee	\$10	\$120	All enrolled students
NM Junior College	Internet Fee	\$40 sem	\$40 sem	All enrolled students
	General Fee	\$20		All enrolled students
Clovis CC	Distance Education	\$25 per course (hybrid) \$50 per cr hr online fee	\$100 (4 courses) \$600 online fee	All online students
	Technology Fee	\$10	\$120	All enrolled students
Mesalands CC	Distance Education	\$30 per course	\$120 (4 courses)	All online students
	Course Fee	\$5	\$60	All enrolled students
	Technology Fee	\$7	\$84	All enrolled students

Integrated Access (aka Follett Access) Books & Materials

The integrated access approach provides that all books/materials required for the course are available to the student on the first day of class. Digital materials are provided directly through links into Canvas (DACC's Learning Management System) where they can be accessed immediately on computers and mobile devices, and physical materials are available from the bookstore on the first day of class.

The students are charged for the course materials when they register for the course, the same way as tuition. Materials in this approach are able to be provided at significant cost savings to the student based on predictability in demand and consistency of content.

DACC seeks to implement this approach to all courses to improve course success, reduce course drops and withdrawals, increase retention and graduation, increase affordability, and promote equity by leveling the playing field from a financial and socio-economic standpoint.

Important Points of Consideration

- ❏ DACC currently has over 200 courses and 2 entire programs (Education and Criminal Justice) utilizing the integrated access option. We are proposing to apply this to all programs and courses effective fall 2022.
- ❏ Current average cost per credit hour for DACC students in fall 2021 and spring 2022 is \$36 per credit.
- ❏ As part of implementing this for all courses, students would have 100% of their course materials for a proposed \$24 per credit which equates to \$72 for a 3 credit course or \$288 for full-time or 12 credits. This represents more than 33% cost savings from the current average.
- ❏ Does not increase student costs but shifts purchase of books/materials from out of pocket cost after course begins to credit hour fee charged with course registration. Students are not negatively impacted by financial aid delays or forced to make decisions to forgo books/materials because of cost.
- ❏ Provides predictability of total educational costs per semester.

Important Points of Consideration

- Provides equitable access to course materials for all students. All students have an even playing field on day 1. All students will have the same edition of adopted materials.
- Digital materials can be immediately accessed on iPads provided to DACC students as part of the DACC Apple Xcite Initiative.
- Price guaranteed for two years. Future costs will be based on actual average adoption costs and includes great potential to decrease as adoptions are streamlined and digital options expanded.
- Students are opting for cost saving digital options over physical books. In Spring 2022, 82% of DACC student purchases were digital options. Students are opting for digital content over physical content for course materials.
- Students would have the option to opt-out of program.
- Faculty still have academic freedom to choose materials that best fit their class curriculum.

Integrated Access

Pass vs Didn't Pass by Subject

		Subject													
		ART		BIOL		CCDM		CEPY		CHEM		ECED		MATH	
		Pass %	Didn't Pass %	Pass %	Didn't Pass %	Pass %	Didn't Pass %	Pass %	Didn't Pass %	Pass %	Didn't Pass %	Pass %	Didn't Pass %	Pass %	Didn't Pass %
Course Type	Semester														
Integrated	Summer 2020									72.7%	18.2%				
	Fall 2020	77.2%	15.7%	71.4%	20.2%	73.0%	18.3%					100.0%	0.0%	65.4%	26.2%
	Spring 2021			78.4%	18.9%	74.7%	13.3%	66.7%	28.6%					70.2%	18.9%
	Summer 2021					66.7%	17.9%							67.3%	26.9%
	Fall 2021			60.7%	25.9%	76.5%	19.3%					76.9%	15.4%	70.4%	20.4%
Non integrated	Summer 2020									55.6%	33.3%				
	Fall 2020	61.4%	28.6%	59.7%	27.1%	69.1%	23.4%					93.3%	6.7%	66.2%	24.0%
	Spring 2021			76.2%	16.7%	70.6%	22.0%	63.2%	36.8%					63.0%	28.1%
	Summer 2021					65.9%	29.3%							63.7%	30.4%
	Fall 2021			50.0%	43.8%	71.0%	21.2%					94.1%	0.0%	61.0%	29.6%

*Data does not include mini semesters

Contact Information

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DACC Business & Finance

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ACCREDITATION UPDATE

DR. JENNIFER HODGES

ASSOCIATE VICE PRESIDENT FOR ACADEMIC AFFAIRS

jhodges@dacc.nmsu.edu

HIGHER LEARNING COMMISSION (HLC) STANDARD PATHWAY – 10 YEAR ACCREDITATION CYCLE



- 2014 – Reaffirmation of Accreditation
- 2016 – Focused Visit
 - January, Topic: Governance
- 2016/17 – Multi-location Visit
 - October 20, 2016, Hatch Center and Gadsden Center
- 2018 – Comprehensive Evaluation
- 2021/22 – Multi-location Visit
 - April 28 & 29, 2022, Espina Campus and Alta Vista ECHS
- 2024 – Comprehensive Evaluation for Reaffirmation
 - March 25 & 26, 2024

ACCREDITATION VISITS

- Higher Learning Commission (HLC) Institutional Accreditation
 - Multi-location Visit – April 28 & 29, 2022 (*updated dates*)
 - Espina Campus and Alta Vista Early College High School
 - Comprehensive Evaluation for Reaffirmation – March 25 & 26, 2024
- Specialized Accreditation
 - CNA program approval renewed in December 2021 through December 2023
 - Fall 2022 Upcoming Reviews
 - Automotive Technology
 - Building Construction Technology
 - Comprehensive list can be found at <https://accreditation.nmsu.edu> (click on Accreditation at NMSU and choose Specialized Accreditation)

ACCREDITATION NEWS

- HLC Institutional Update due March 28, 2022
- Accreditation Steering Committee – 2021-2024
 - Criterion Writing Teams have been established
 - Assurance Argument and Evidence File due to NMSU in January 2024 (HLC in February)
- Peer Reviewer Application
 - Dr. Jennifer Hodges has been accepted to the HLC Peer Corps