

Gadsden School Board Members Present:  
 Daniel Castillo  
 Laura Salazar Flores

Hatch School Board Members Present:  
 Elva Garay

Las Cruces School Board Members Present:  
 Maria Flores  
 Ray Jaramillo

DACC Staff Present:

Lydia Bagwell	Ike Ledesma
Eddie Binder	Nathaniel Muñoz
Kelly Brooks	Rodner Santos
Joe Butler	Mónica Torres
Josie Carmona	Susan Wood
Rusty Fox	Mary Beth Worley
Vicki Haggard	Martin Wortman

Guests Present:  
 Rocío Alfaro Miller, ELA Graduate Student Intern

- Call to Order:** Sra. Maria Flores, President, called the DACC Advisory Board meeting to order at 6:00 PM on Thursday, September 5, 2019. Sra. Flores appointed Mr. Daniel Castillo to serve as Secretary of the DACC Advisory Board. New Board member Laura Salazar Flores, GISD board member was introduced.
- Roll Call:** Roll was called; participants noted above were present. A quorum of the Advisory Board was present.
- Approval of Agenda:** Motion to approve the agenda as presented made by E. Garay; seconded by D. Castillo no discussion, all in favor, motion carried.
- Approval of Minutes: May 2, 2019** Motion to approve May 2, 2019 minutes as presented made by E. Garay; seconded by R. Jaramillo; no discussion, all in favor, motion carried.

**1. State of the College Updates – DACC President and Vice Presidents**

- Key Discussion Points:**
- President** – M. Torres welcomed everyone and thanked all for attending. She is pleased to report that things are going well in first year as permanent president. M. Torres’ presentation included the following highlights:
- DACC message – greater opportunities, and stronger communities. DACC opportunities are opportunities to help increase the health and wealth of our community.
  - 3 year enrollment comparison (headcount and SCH for fall 2019 up from last year). System administration working on new enrollment reporting structure to account for swirling (NMSU students taking DACC courses, or vice versa).
  - NMSU LEADS 2025 Strategic Plan – NMSU administration is committed to the idea that the strategic plan links to the budget, performance metrics, and evaluation of performance. DACC Strategic Plan will be built within this framework. Taskforce is using DACC data, samples of other community college plans, and other information to create DACC plan. (Proposed timeline – 5 phases: September/October: review documents and draft DACC plan; October/November: propose draft and gather feedback; November/December: revise plan based on feedback; January 2020: communicate, publish, and implement plan). Taskforce is working on setting direction based on mission; developing activities to move in that direction; and determining measure to assess if moving in that direction. Recommended metrics include: increase enrollment and persistence/retention by 1% each year; increase completion

rates - # of awards by 3% each year, and increase graduation rate by 1% per year; and increase transfer rate to NMSU to achieve 20% for fall cohorts.

- Support makes opportunities possible: appreciate state funding, tuition revenue, and donor dollars; GO Bond election, November 5, 2019 (\$16 million).

**Vice President for Academic Affairs** – S. Wood provided the Board with an update from the academic affairs office. Updates on the following were provided: learning spaces (WiFi expansion, Apple initiative, classroom renovations, Gadsden expansion, and creative campus concept); grants; student success initiatives; general education and common course numbering; and faculty promotion and tenure.

**Vice President for Student Services** – I. Ledesma provided updates to the Board on engagement and service within the student services area. The following items were highlighted:

- 2019-20 goals – increasing new student enrollment (reaching out more to adult/non-traditional populations through partnerships with Community Action Agency and Aprendamos); engaging community service organizations; counseling services for students; and refining leadership development in student services.
- Extended hours campaign – various student services open until 7 PM on Tuesdays and Wednesdays, July 29 – August 30, 2019.
- Other updates included: text messaging to students (over 5,600 sent for fall 2019 regarding registration, extended hours campaign, admissions, orientations, financial aid, and student events); admissions applications for fall – 13% increase; mandatory student orientation participation numbers; testing services expansion (available at the Gadsden Center); DACC East Mesa Campus hosting NMEAF sponsored FAFSA volunteer training, 9/27/19, and workshop 11/2/19.
- Collaboration with the academic affairs office to work on lowering student loan default rate; increase graduation rates; and increase visibility in and access to the community.

**Vice President for Business & Finance** – K. Brooks provided an update on the following items:

- FY 2020-21 funding results recap (\$2.4M new revenue); uses/expenditures; FY 2021-22 projections look like revenue 13% higher than current year (cautious because all is based on oil and gas revenue); I&G expenditures (60% salaries, 20% benefits); and new positions funded.
- Projects completed this summer include:
  - Computer Support – purchase/installation of 85 different software packages; purchase of 250 new student computers; and over 300 IT related items were managed.
  - Facilities – remodels, updates, renovations, parking lot lighting, and deep cleaning; creation of fluoroscopy lab coming up.
  - Human Resources – completed 32 staff reclassifications, processed numerous EPAFs, 25 position postings and new hires, preparing for the faculty salary study (to be conducted in the fall), and staff evaluations.
  - Business Office – purchase orders, procurement cards, travel, fleet/motor pool, FY 2018-19 close (\$60M).
- Gadsden Phase 3 – Groundbreaking ceremony on Friday, September 20, 2019 – target completion Fall 2020. Expansion to include 2 science labs, computer classroom, expandable lecture class, flex technology classroom, removal of old portable buildings, address water infrastructure (increase pipe size to increase pressure, restructure and move flow), and DACC signage.

- 2019 local GO Bond projects (\$16M) – creative media building, security/safety upgrades, infrastructure improvements, classroom upgrades, IT upgrades, Gadsden Advanced Technology Center.
- 2020 and 2021 legislative requests and capital outlay projects.

**Vice President for External Relations** – E. Binder shared with the Board information regarding:

- Media – 30 news releases; 102 mentions in newspaper, radio, and television; and 3,005 social media followers.
- Events – art exhibits; scholarship dinner; President’s Gala/President Welcome; commencement/honorary degree recipient; “popcorn and paletas” welcome for students; and Make a Wish news conference.
- Website – new home page; increase in overall total and new users; using mobile devices, tablets, and desktops.
- Scholarships & grants – a couple new scholarships and numerous grants.
- GO Bond – will help DACC help the community – education, jobs, trained workforce that attracts business & industry, and social and behavioral choices to improve quality of life. \$16M for projects including: creative media building; safety and security upgrades; infrastructure improvements; classroom upgrades and renovations; IT upgrades and equipment; and a Gadsden Advanced Technology Center.

Please refer to the September 5, 2019 Meeting Binder on the DACC Advisory Board’s website for complete presentations (<https://dacc.nmsu.edu/advisoryboard/>).

Decision/Action: None.

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## 2. GO Bond Update – Mr. Eddie Binder

**Key Discussion Points:** Please see Item 1 – Updates from Vice President for External Relations above. Refer to the September 5, 2019 Meeting Binder on the DACC Advisory Board’s website for complete presentations (<https://dacc.nmsu.edu/advisoryboard/>).

**Decision/Action:** Asks the Board to help spread the word, remind people that this Bond will not raise taxes, help us identify groups we should speak with about the Bond, and get out and vote. Contact Brigitte Zigelhofer at LCPS regarding speaking engagements.

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## 3. Board Announcements and Comments – All

**Key Discussion Points:**

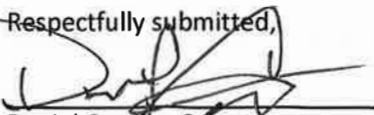
- M. Torres noted that there have been three complaints made to the NM Board of Nursing about the DACC Nursing Program. The Nursing program director is currently on leave (not sure how long), and Dr. Cynthia Olivas has been appointed interim program director. Interim VPAA, S. Wood, and Health Sciences Division Dean, Josie Carmona, are working closely with faculty to provide our students stable instruction in a quality environment. M. Torres assured the Board that she would notify them personally if there were any further developments in the matter.
- Future meetings scheduled for November 7, 2019; February 6, 2020 (preliminary budget discussion); and May 7, 2020 (budget approval).

Decision/Action: None.

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**Adjournment:** Motion to adjourn the DACC Advisory Board meeting made by R. Jaramillo; seconded by E. Garay; no discussion, all in favor, motion carried. Meeting adjourned at 8:03 PM.

Respectfully submitted,

  
Daniel Castillo, Secretary  
DACC Advisory Boards