

The Doña Ana Branch Community College Library System has many resources to help you do research in the business field or on a particular company or industry. The following is a select list of reference books, CD-ROMs, online business resources, and business and company web sites. By no means is this list complete – just a few to get you started.

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## business & company reference books

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- ***Encyclopedia of American Industries*** (Ref HC 102 .E53)  
A two-volume set that includes detailed information on manufacturing and service industries.
- ***Encyclopedia of Emerging Industries*** (Ref HC 79 .T4 .E52)  
A specialized business encyclopedia designed to be of use to students, job seekers, and entrepreneurs for information on industries, including two helpful indexes – an industry index arranged by a four-digit Standard Industrial Classification (SIC) code and an extensive general index of companies, legislation, places, and people.
- ***Business Plans Handbook*** (Ref HD 62.7 .B86)  
A compilation of actual business plans developed by small businesses throughout North America. Many different types of industries are represented.
- ***Company Profiles for Students*** (Ref HG 4057 .A27)  
A two-volume set that profiles over 250 of the top U.S. based companies. Included in each profile is a company overview and history, influences, current trends, products, global markets, and more.
- ***Hoover's Handbooks (American Business, Emerging Companies, Private Companies, & World Business)*** (Check catalog for call numbers.)  
Each handbook profiles the major United States or International companies for that topic. Includes company history and financial information.
- ***New Mexico Business-to-Business Sales & Marketing Directory*** (Ref HC 107 .N6 .N49)  
Over 85,000 businesses listed. Lists company name, number of employees, credit rating, estimated sales, addresses, and more.
- ***U.S. Industry Profiles*** (Ref HC 106.82 .U6)  
The leading 100 industries or industry groups in the U.S. Each chapter covers the current status and predicted future of each industry. Includes charts, graphs, maps, and more.

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## business & company CD-ROMs

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(CDs are available at the circulation desk.)

- ***Hoover's Company Capsule*** (Ref HG 4057 .C66)  
Provides comprehensive company, industry, and market information on public and private companies worldwide.
- ***Thomas Register*** (Reserve T 12 .T56)  
List of manufacturers and technical product catalogs. Includes directory information and sales statistics.

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## online business resources

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Using the Library's website <<http://dabcc.nmsu.edu/library>>, select E-Journals & Databases and then one of the following:

➤ **LexisNexis Academic Universe**

Click on the **Business** category and find many areas to select from:

- ◆ [Business News](#)
- ◆ [Industry & Market](#)
- ◆ [Accounting](#)
- ◆ [Company Financial Reports](#)
- ◆ [Company Profiles](#)
- ◆ [Compare Companies](#)
- ◆ [SEC Filings & Reports](#)
- ◆ [Directories](#)

➤ **Business Source Premier**

This database provides full text for nearly 7,800 scholarly business journals and other sources dating as far back as 1922. Coverage includes virtually all subject areas related to business.

➤ **Regional Business News**

This database provides comprehensive full text coverage for regional business publications incorporating coverage of 75 business journals, newspapers and newswires from all metropolitan and rural areas within the U.S.

➤ **Business and Company Resource Center**

This database is a fully integrated resource bringing together company profiles, brand information, rankings, investment reports, company histories, chronologies and periodicals. Search this database to find detailed company and industry news and information.

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## business & company web sites

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➤ **BizLink** (<http://www.bizlink.org/>)

This is an excellent, selective, annotated directory of resources. Topics covered include business forms; careers, jobs, and salaries; company and industry research; international business; investment and personal finance; marketing and demographics; starting a business; and taxes.

➤ **Business Week Magazine Online** (<http://www.businessweek.com/>)

This online magazine has a free selection of materials from the weekly print publication, plus daily news updates and other Web-only features, including a searchable archive of online material and some past articles from the print edition. More material from current and past issues is available with a paid subscription.

➤ **Hoover's Online** (<http://www.hoovers.com/free/>)

Database of information on tens of thousands of the largest or fastest-growing public and private U.S. companies. Information provided includes company address, number of employees, key people, financial data, news items and selected Web links to company Web site, SEC filings, and current stock prices. Some information is fee-based, but quite a bit of content is still freely available.

➤ **Inc. 500** (<http://www.inc.com/inc500/>)

*Inc.* magazine's annual directory of the fastest growing private companies. The current year's directory is available to search by company name, keyword, state, sector (retail, service, manufacturing, distribution), or industry.

➤ **SIC Code Finder** (<http://www.osha.gov/oshstats/sicser.html>)

Allows you to search the SIC manual by keyword to access information for a specified 4-digit Standard Industrial Classification (SIC) Code.

➤ **Small Business Administration** (<http://www.sba.gov/>)

Information on starting, financing and expanding your business; SBA info by state; searchable.